

C H A

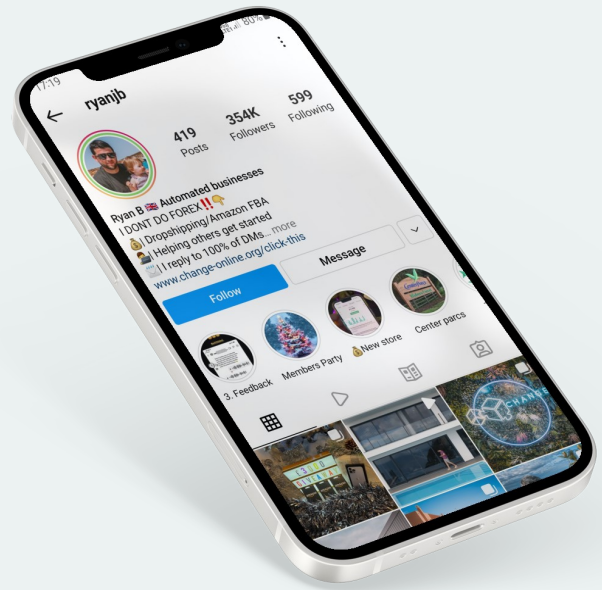
N G E

Stage 2

Build A Business On
Instagram (Part 1)

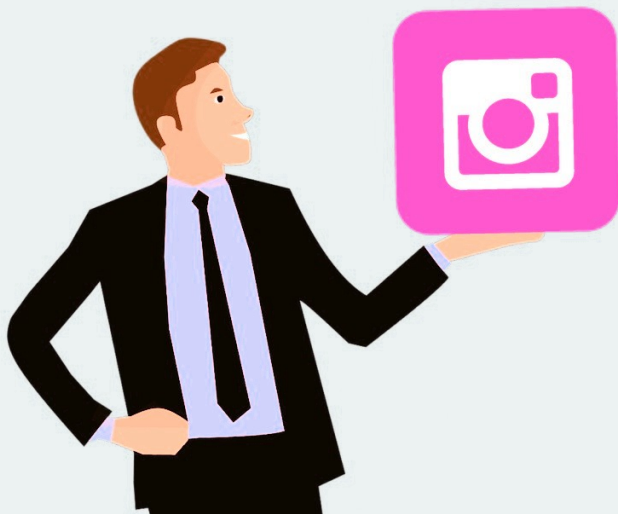
The Potential of Instagram

Instagram is a social media platform with plenty of great opportunities to earn income. It doesn't matter what business you're in or the service you offer. We encourage all those in shipping and affiliate marketing businesses as well as traditional brick-and-mortar stores and services to set up an account as soon as possible. Of all the social media platforms out there, Change and its founders agree that Instagram is the best for business purposes. According to Instagram's growth rate data, the company has added over 100 million new users every 4 to 9 months. This user growth rate has been consistent since 2014. On top of this, Instagram is constantly releasing new updates dedicated to businesses.



Endless Monetisation Options

Instagram offers multiple routes for monetisation. You can sell services and products and leverage networks for promotions. It is a model nearly all successful influencers follow. It is one our founders have used in the past and continue to do so today. You may have even discovered Change through Instagram. An example of a success story on Instagram is Millionaire mentor. Jason Stone, known as Millionaire Mentor, was one of the first people to utilise the potential of this platform. He currently has over 8 Million followers on Instagram and posts regularly. At one point, he managed to earn \$7 million in sales in just 18 months.



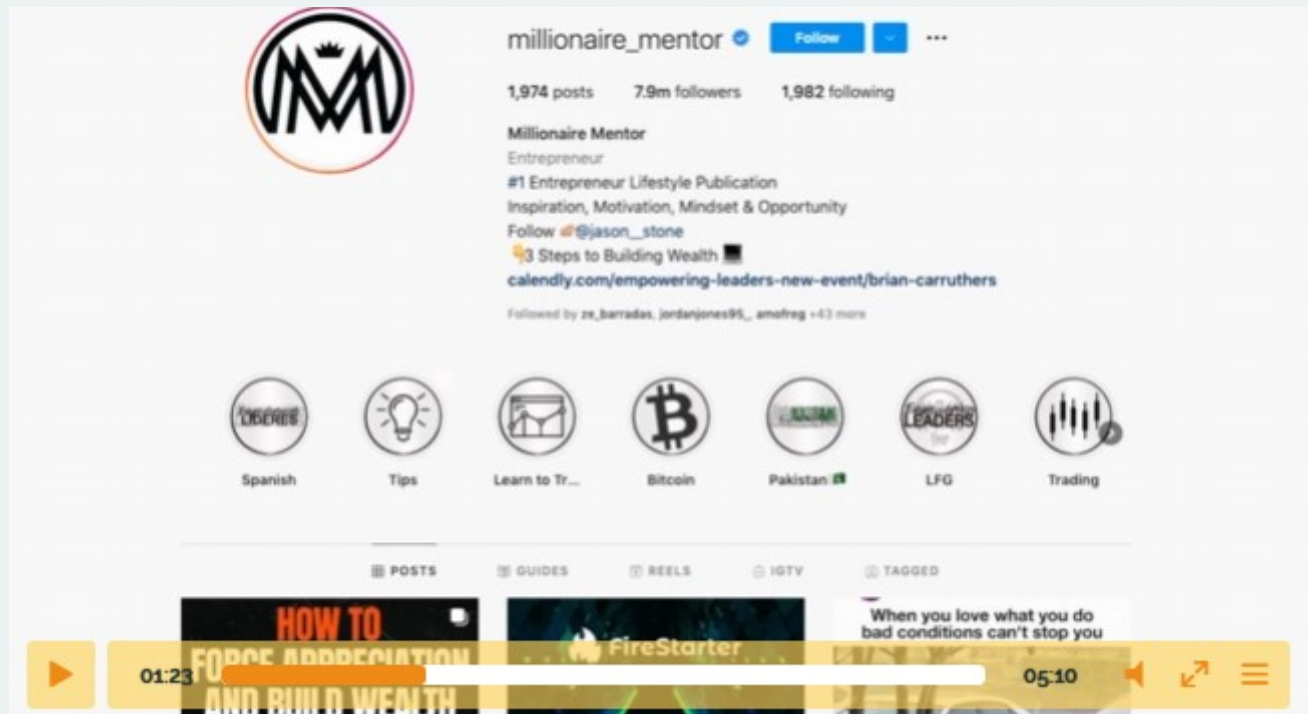
Start Now, Benefit Later

If you're not used to social media, get on Instagram and learn how it works. Understand its basic features and research how others leverage the platform for their benefit. Even if you're starting from scratch, you can leverage its power later down the line. Credibility on social media is vital. People need to build trust with influencers before they consider any services or products they have on offer. This can take time to develop; however, it should not be a barrier to utilising the platform. Inner circle members get access to advanced training and learn how to build credibility on social media in later training modules.



Build A Business On Instagram (Part 1)

This E-Book provides an overview of the potential of the Instagram social media platform for online business and services. It can unlock new sources of revenue and help push your product in front of new audiences. Please click on the image below to watch a video from our founder Ryan. He started Instagram from scratch and now leverages it every day to support his online business portfolio.



Feel free to get in touch

We thrive on feedback. If there is anything you think we should include in our videos, articles and other online resources, please let us know. If there is anything you find you need further information on, get in touch with us or feel free to network with other members.

